

NICKEL COMPOSITE COATINGS, INC.
MISSION & VISION STATEMENT

To support the enhancement of value in ferrous, aluminum and other *lightweight metals* through the improvement of wear, scuffing, corrosion, thermal and frictional *surface properties* with particular focus on *sliding and engine components* via application of our nickel composite coatings (NCC[®] COAT).

Through the understanding of *customer applications*, NCC[®] coating-based formulations and methods of application will be tailored to meet unique *market needs* thereby allowing customers to optimize performance and value of their products.

In this pursuit, the company will *customize value added services* to meet individual customer needs including *direct application* of the technology ("jobbing") as well as through the supply of key *raw materials, technical services* and corresponding *equipment* to support application by customers desiring "*in house*" *manufacture*.

The company will adopt and retain a *focus* consistent with the establishment and maintenance of a *leadership position in North America*, which will be achieved and maintained through the providing of *maximum value at a fair price* while minimizing customer "*system costs*". In achieving these goals, *shareholder value* will be maximized in optimizing the value created by company technical, manufacturing, human and financial *resources*.

The company will provide *employees* a work environment which encourages continuous improvement thereby further developing and enhancing both personal and company skills. Additionally, the company will endeavor to meet and exceed environmental compliance criteria in acting as a *good corporate citizen*.